



CHIC SHED

IT'S PERSONAL. *TRAINING*



The Chic Shed is a unique personal training environment designed for CHICS but fit for all.

Join our growing band of health and fitness professionals who walk the talk, get down and get dirty. We dare to succeed.

Our success is in you!

It's Personal. *Training*

CHIC SHED challenges conventional fitness environments by putting the personal back into personal training.

Owning your own CHIC SHED delivers a great life/work balance, because you can choose to build your Shed where it suits your lifestyle best – in your garage, a local shop front or create a Mega Shed.

Our one-of-a-kind CHIC SHED business model is designed for health and fitness professionals who want to offer clients successful, innovative and proven programs.

If you're new to the personal training industry, we provide the training and expertise you need to get qualified, on your feet and ready for action.

Join our team to create an innovative and successful training business you and your clients will love.

At CHIC SHED we believe your success will be measured by your client's success. We take a holistic approach, believing that a balance of fitness, nutrition and attitude must support a client's goals. This is our integrity. We measure our strength not just by the reps and sets but by our ability to lead by example.





Integrity

Strength

Success

Is a franchise right for you?

Franchising is not so much a type of business, but a way of doing business.

How do you know you'll be suited to franchising? Here's some questions to help you decide:

- Do you like the idea of working for yourself?
- Are you looking for a rewarding work/life balance?
- Are you a team player?
- Do you want a turnkey business solution?
- Are you keen to reduce your business risks by drawing on the support and benefits that come with an established brand?
- Are you financially set for start-up and future challenges?
- What are your strengths and weaknesses?

Your success is our success.

At CHIC SHED, our unique business model delivers the strong foundations on which you, too, can build a successful business doing what you love best.

You'll receive comprehensive support, based on decades of true experience in the personal training industry, from marketing to finances, in-house systems and everything in between.

Utilise CHIC SHED's customised training and nutritional programs to strengthen your business offering and attract more clients.

Draw on our extensive knowledge base, buying power and turnkey solution to create the business you've always wanted.

With a range of franchising options available from a state-of-the-art personal training studio in your garage to a more commercial street front training studio, CHIC SHED Head Office (Head Shed) will help you succeed every step of the way.

Today's actions are tomorrow's results.

If you're ready to move your personal training career to a whole other level, we'd love to hear from you today.

Call the CHIC SHED now on
1300 CHICSHED (1300 244 274),
 or email franchise@chicshed.com.au now.



For free resources, education and advice on franchising, visit www.franchise.org.au

Behind the roller door, you'll find a boutique, state-of-the-art personal training studio like no other.

It's different. It's private. It's local. It's unpretentious. Every CHIC SHED is designed to make your clients feel right at home while they work to achieve and exceed their fitness goals.

An inspiring community meeting place, the CHIC SHED atmosphere is a mix of fierce determination, inner personal strength and warm details like scented candles and feel-good beats.

Top Chic, Robyn Vincent has selected the best of the best for your CHIC SHED fit out – including state-of-the-art equipment from HF Industries, Australian Barbell Company and Ironedge.



We take the stress out of fitting out your shed by selecting the very best gym equipment at trade industry prices for you. All you have to do is turn the key.

Where science meets personal training.

CHIC SHED and INBODY TECHNOLOGY

At Chic Shed we pride ourselves in offering state-of-the-art technology. InBody Body Composition Analysis is available at every CHIC SHED.

The InBody 570 takes the guesswork out of your client's progress and effort. The body scan measures and analyses body composition in terms of water, body fat, visceral fat level, skeletal muscle mass, protein, bone mineral and much more.

Utilise the InBody 570 Scan as an additional revenue stream during your non-training periods by providing the scan and its interpretation to other personal trainers, their clients, local gyms and facilities in your area.

With the InBody 570 in your CHIC SHED, you'll quickly build a reputation for being at the forefront of fitness technology – making your business even more attractive to clients who are motivated to succeed.





Fitness training just got personal.

Meet the Top Chic

Robyn Vincent is the founder and Top Chic of the CHIC SHED.

Her vision is to establish a meeting place for women to train and gain strength physically and emotionally.

The former IFBB Professional Fitness athlete and mother of twins has over 20 years experience in the health and fitness industry. Her expertise in the industry enables her to coach personal trainers and coach her client base with optimal and life changing results.

That's why she's passionate about ensuring her CHICS are at optimum physical and emotional health to deal with anything that comes their way.

CHIC SHED Foundation

Robyn built the first CHIC SHED in her backyard. She soon discovered her unique business model delivered a great work/life balance but found it provided so much more.

It became a place where goals were set, changes happened and excitement kicked in!

It's CHIC SHED's ambience, privacy and culture of supporting excellence that sets it apart from traditional gym environments. And it's these ingredients that have established the model's success to date.

"CHIC SHED's foundations are built on determination, desire and the belief that if it's possible for others, it's possible for you."

Robyn Vincent, Top Chic.



Take the next step!

Call the CHIC SHED now

1300 CHICSHED (1300 244 274), or email

franchise@chicshed.com.au today.



www.chicshed.com.au



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